

GERMINAL BEERSCHOT DOWNTOWN
met de steun van de vzw Open Stadion!



DOWNTOWN

THUIS OP HET KIEL
GERMINAL BEERSCHOT



OPEN STADION
STADE OUVERT

GERMINAL BEERSCHOT DOWNTOWN

VIEW

We believe in a society where, without distinction of race, religion or conviction, everyone is treated with respect and in the same way, and where everyone has the same opportunities.

MISSION

- ❖ As a football club Germinal Beerschot plays an important role in the translation of our views into actions.
- ❖ Sports in general; and football in particular, is the ideal means to realize our mission.
- ❖ We consider it our responsibility to do our utmost for “Het Kiel” and its adjacent districts.



GERMINAL BEERSCHOT DOWNTOWN

OPERATION 2008 – 2009

Mr. Paul BELOY – Community Manager

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HTTP://WWW.GERMINALBEERSCHOTDOWNTOWN.BE



Operating Dossier 2008 – 2009

COMMUNITY



GERMINAL BEERSCHOT DOWNTOWN : COMMUNITY

Offensive Words and Songs

- Goal :** Germinal Beerschot is located in “Het Kiel”, a multi-cultural district in Antwerpen. We have an active policy against racism.
- Location :** Stadium Germinal Beerschot.
- Project :** Draft of a preventive roadmap.
How is the club going to react against possible offensive reactions from the supporters during home matches ?
The draft of a preventive roadmap in dialogue with the Centre for Equal Opportunities and the Department for anti-hooliganism of Home Affairs.
Publication of the roadmap.
- When :** During home matches.
- Partners :** Centre for Equal Opportunities and opposition to racism.
Home Affairs : Department for anti-Hooliganism.
Police (Antwerp).
- Co-workers :** The Management of Germinal Beerschot.
Directorate of Germinal Beerschot.
Security Council of Germinal Beerschot.



GERMINAL BEERSCHOT DOWNTOWN : COMMUNITY

COURSE OFFICE CLERK

- Goal :** Germinal Beerschot is a fascinating company. BSO-students get the opportunity to do an internship in this fascinating company.
- Location:** Stadium Germinal Beerschot.
- Project :** Internship for student "Office Clerk"
The Youth responsible and the Community Manager each have a student of the KA Hoboken who does his/her internship with them.
- When :** Weekly.
- Partners :** Schools.
- Co-workers :** Koen Michiels – Head Youth Department.
Paul Heylen – Stadium coordinator.
- Extra subsidization:** Germinal Beerschot.



GERMINAL BEERSCHOT DOWNTOWN : COMMUNITY

HOSTESSES

- Goal :** Germinal Beerschot is a fascinating company. BSO-students get the opportunity to do an internship in this fascinating company.
- Location :** Stadium Germinal Beerschot.
- Project :** Mini-venture for students of SITO 5 (Department Reception– Tourism). During home matches they are being used in the organization of the game. In this respect they are being offered an extra work experience.
- When :** During home matches.
- Partners :** SITO 5
- Co-workers :** Paul Heylen – stadium-coördinator Germinal Beerschot.
- Extra subsidization:** Germinal Beerschot.



GERMINAL BEERSCHOT DOWNTOWN : COMMUNITY

COMMUNITY PARTY

- Goal :** To translate our view into actions where possible.
- Location :** Stadium Germinal Beerschot.
- Project :** Participation in activities of the community.
We support district and street parties.
We try to act in a preventive way and do so by being alert and by listening to the distresses of the neighbourhood.
We try to mediate in possible conflicts between the neighbourhood and the stadium.
- When :** Daily.
- Partners :** Local Advisory.
- Co-workers :** Community.
District Police.
Environmental Police.
Department for Anti-Hooliganism.
- Extra subsidization:** Germinal Beerschot Downtown.



GERMINAL BEERSCHOT DOWNTOWN : COMMUNITY

COMMUNITY PARTY

10 years "Valaarfeesten " (23.08.2008)



DOSSIER WERKING 2008 – 2009

SPORTIVE



GERMINAL BEERSCHOT DOWNTOWN : SPORTIVE

GERMINAL BEERSCHOT DOWNTOWN ACADEMY

Goal : To put the infrastructure and the sportive know-how at the disposal of recreational sportsmen.

Location : Wilrijkse Pleinen.

Project : Downtown Academy : weekly additional youth organization for disadvantaged youth.

Some youngsters do not have the necessary papers to enrol in a football club. A few are disadvantaged, they also need a useful leisure. After consulting the existing organizations we started training sessions on Wednesday afternoons. Youngsters who cannot enrol with the Germinal Beerschot Youth Academy can also participate in these training sessions. We have two groups. Group 1 : 8 years till 12 years and group 2 : 13 years till 18 years. This last group also has a girls team.

There is a very tight cooperation with the Germinal Beerschot Youth Academy.

Matches against youth teams of Germinal Beerschot are played on a regular basis, and talented youngsters get the chance to train with them.



GERMINAL BEERSCHOT DOWNTOWN : SPORTIVE

GERMINAL BEERSCHOT DOWNTOWN ACADEMY

- Project :** After three training sessions youngsters receive a free ticket for a home game of Germinal Beerschots first team
- Secondary objective by Downtown Academy is the flow-through of these youngsters to a regular activity as quickly as possible together with “de Acht” & Buurtsport.
- When :** Wednesday afternoons, weekly.
- Partners :** Samenlevingsopbouw, de Acht, Pleinontwikkeling, De Sleutel : Cabinet Social Affairs & cabinet Samenlevingsopbouw, youth.
Buurtsport : cabinet Sports.
OKAN-students from the Antwerp OKAN-schools.
Germinal Beerschot Youth Academy.
- Co-Workers :** Gert Wuyts – Responsible Technical department.
Wendy Uytenhouwen – Financial co-operative.
- Extra subsidization :** OCMW Antwerp pay the insurance fees and provide football boots for these youngsters.
Sports Department, City of Antwerp



GERMINAL BEERSCHOT DOWNTOWN : SPORTIVE

GERMINAL BEERSCHOT DOWNTOWN ACADEMY

First Training -6y till 12y (17.09.2008)



GERMINAL BEERSCHOT DOWNTOWN : SPORTIVE

TOURNAMENT 6th GRADERS

- Purpose :** Creating commitment between neighbourhood kids, to create supporters of the club.
- Location :** Wilrijkse Pleinen.
- Project :** School Competence for basic Schools at Wilrijk, het Kiel & Hoboken.
A football tournament (6 vs 6-games) for students of the sixth grade, both boys and girls. Every school is allowed to field several teams. The winners will receive the Gerrminal Beerschot Downtown Cup. The school that wins three times, can keep the trophy permanently. The award-festivities will be held during the last home-game of the season..
- When :** April or May.
- Partners :** Schools of Antwerp from Wilrijk, Hoboken & het Kiel.
- Co-Workers :** Gert Wuyts – Responsible Technical department.
- Extra subsidization :** Germinal Beerschot Downtown.



GERMINAL BEERSCHOT DOWNTOWN : SPORTIVE

TOURNAMENT 6th GRADERS

Open Stadium Foundation

(12.05.2007)



GERMINAL BEERSCHOT DOWNTOWN : SPORTIVE

DOE(L) GEZOND

Purpose : The brand Germinal Beerschot would like to stimulate youngsters into health food and sports.

Location : Germinal Beerschot Stadium.

Project : Starting day :
* Breakfast with players.
* Endurance test.
* Visit Stadium.
* Advice on food.
* Signing contract with the players.

Theme's (20-week program) :

- * Next to the weekly gymnastics class it is mandatory to practice sport twice a week at school.
- * It is important to have a decent breakfast.
- * Walking and cycling towards school instead of taking the car.
- * Playing outdoors.
- * Drinking water instead of soda.
- * Eating sufficient fruit and vegetables.
- * Becoming a member of a sports club.



GERMINAL BEERSCHOT DOWNTOWN : SPORTIVE

DOE(L) GEZOND

Doe(I) Gezond (19.11.2007)



GERMINAL BEERSCHOT DOWNTOWN : SPORTIVE

DOE(L) GEZOND

When : November.

Partners : Students 2nd year 1ste grade (\pm 100 students each participating school & each day).
Fitclass.
Brede School.
1st Team Players Germinal Beerschot.

Co-Workers :

Extra subsidization : FEVIA through the foundation King Boudewijn.



GERMINAL BEERSCHOT DOWNTOWN : SPORTIVE

GERMINAL BEERSCHOT DOWNTOWN FANDAY

Purpose : Raising commitment between club and it's supporters.

Location : Germinal Beerschot Stadium.

Project : *Participation between Germinal Beerschot & Downtown.*



GERMINAL BEERSCHOT DOWNTOWN : SPORTIVE

GERMINAL BEERSCHOT DOWNTOWN FANDAY

- When :** July or August.
- Partners :** Germinal Beerschot.
Supportersfederation Germinal Beerschot.
Germinal Beerschot Youth Academy.
- Co-Workers :** Paul Heylen.
Patrick Meesters.
Matthias De Caluwe.
- Extra subsidization :** VZW Open Stadion.

DOSSIER WERKING 2008 – 2009

EMPLOYMENT



GERMINAL BEERSCHOT DOWNTOWN : Employment

EMPLOYMENT LOWER-EDUCATIONAL STUDENTS

- Purpose :** Giving aid to people who are far away from jobemployment.
- Location :** Germinal Beerschot Stadium.
- Project :** Germinal Beerschot sees to it that the workers can achieve the knowledge usefull for their practice on his/her profession with the means to contribute future workers on the jobemployment. Our club commits themselves in meeting these workers at the end of their contract on which a evaluation will be given in the purpose overviewing the acquired competences usefull for future benefits concerning job-employment.
- When :** 2 days before home-games.
- Partners :** The sporttornado's.
Manus vzw.
- Co-Workers :** Paul Heylen – stadium-coördinator Germinal Beerschot, general management.
Ludo Driesen – fieldassistant.
- Extra subsidization :** Germinal Beerschot.



GERMINAL BEERSCHOT DOWNTOWN : EMPLOYMENT

JOBMARKET

- Purpose :** The brand "Germinal Beerschot" is recognized everywhere. We will use this infrastructure for our benefits.
- Location :** Germinal Beerschot Stadium.
- Project :** *"The VDAB is coming towards you"*, with this action the VDAB solely directs themselves on the group of **lower-educational jobseekers**. The last Thursday of november the VDAB comes to the neighbourhood in seeking inhabitants to meet them personally. They receive an invitation for a small meeting closeby (Jobmarket). Located at "Het Kiel" in the stadium of Germinal Beerschot.
- When :** Saturday on the 1ste of december 2007 – 11am till 15pm in the stadium of Germinal Beerschot at the Hall of Fame.
- Partners :** City of Antwerp.
Start People.
Local immigrants-communities, and other organisations.
- Co-Workers :** Carry Van Middel – Department of Communications.
Dirk Van De Poel.
Paul Heylen – stadium-coördinator Germinal Beerschot.
- Extra subsidiëring :** None.



GERMINAL BEERSCHOT DOWNTOWN : EMPLOYMENT

JOBMARKET

JobGoal (07.06.2008)



GERMINAL BEERSCHOT DOWNTOWN : COURSE

Event-animator : Steward- & Party-Overseer

- Purpose :** Connecting with the neighbourhood. Giving kids from neighbourhood the opportunity to participate in game-organisation.
- Location :** Germinal Beerschot Stadium.
- Project :** Participation of neighbourhood-kids on volunteering in the game-organisation.
These kids are to be deployed in the sales of drinking-coupons or as an parking-guard.
- When :** During Home-games.
- Partners :** Schools, youthwork, sports-associations.
- Co-Workers :** Paul Heylen – stadium-coördinator Germinal Beerschot.
- Extra subsidization :** Germinal Beerschot.



DOSSIER WERKING

Autumn 2008



GERMINAL BEERSCHOT DOWNTOWN : 2008

COURSE : SOCCERSTEWARD, PARTY-OVERSEER, EHBO, INTERCULTURAL COMMUNICATION

Purpose : Giving kids the chance to study an education, on which they could use the benefits of on the volunteersnetwork. This course is approved by the Cabinet of Youth and Sports.

Locatie : Germinal Beerschot Stadium & KAVKA Youth Centre.

Project :

Course :

- * Numerous course are there to study.
- * Some courses are adapted for specific choices on the general public.
- * The ability of giving these courses free of charge to all participants.
- * A grade will be given to each participant.

Target Group :

- * Specially for immigrants and natives with limited educational knowledge.
- * These courses are for boys and girls.



GERMINAL BEERSCHOT DOWNTOWN : 2008

COURSE : SOCCERSTEWARD, PARTY-OVERSEER, EHBO, INTERCULTURAL COMMUNICATION

Project :

Purpose :

- * Giving kids with limited education a new chance through the volunteersnetwork.
- * Taking care of usefull leisure.
- * Opening possible careers through the volunteersnetwork with steady employment.
- * Making kids 'feeling' usefull in society.
- * Giving kids the chance to grade themselves.

Recruitment participants :

- * By youth-organisations, schools, department of youth.

When :

A 3 month-during course (total of 56 hours).

Partners :

Stadslabo Jes, Kavka, Centre for equal opportunities & opposition to racism, Het Rode Kruis, safety-coördinator Germinal Beerschot.

Extra subsidization :

Trough Department of Youth.



GERMINAL BEERSCHOT DOWNTOWN : 2008

EXTRA EDUCATION : " A VOLUNTEER'S PLACE AT THE SPORTING CLUB"

Purpose : "Upgrading volunteers". Directing Kids of Downtown Academy to regular sports-associations.

Location : Germinal Beerschot Stadium.

Project : Working gradually together with "De Acht" the importance of a volunteer in the operation of an association of Amateurs & trying to explain on foreign people, immigrants and natives.

Step 1 :

Charting soccerassociations Wilrijk, Hoboken & Kiel.

Step 2 :

Inviting soccerassociations at the first meeting led by "De Acht" & Germinal Beerschot Downtown.

Step 3 :

Reaching parents who send their kids to Downtown Academy. Reaching parents whose kids are in different clubs and still have no active participation concerning regular operation.



GERMINAL BEERSCHOT DOWNTOWN : 2008

EXTRA EDUCATION : " A VOLUNTEER'S PLACE AT THE SPORTING CLUB"

- Project :** *Step 4 :*
Starting of the 2nd session brought to parents by "De Acht" & Germinal Beerschot Downtown.
- When :** Session 1 : week 11 of 12.
Session 2 : 19 april 2008.
Session 3 : may 2008.
- Partners :** De Acht.
Buurtsport.
- Extra subsidization :**



GERMINAL BEERSCHOT DOWNTOWN : 2008

COMMUNITY

Eudcation : Internships	Poor people	+/- 50 kids	6
Opening spaces and infrastructure	Neighbour inhabitants	1x each month	1; 2; 3; 4; T;8;9
Co-organisar Germinal Beerschot Fanday	Supporter		9;2
Racism & offensive words - songs	Supporter		10
Watch Germinal Beerschot (were looking for new supporters)	Surrounding (basic) schools	300 kids each game	6, 8
WE INVITE YOU (netwerking)	organisation for poor people	300 kids each game	14,, 15, 8,
Participation during neighbourparty's (financialy & organisation)	Neighbour inhabitants		8
COURSE Steward soccer & party-overseer	Starting careers, supporters,	20 each course	10,11,12,13,5,6

SPORT

Germinal Beerschot Downtown Academy	Poor people	200 kids	1,2,3,4,5,6,7,14
Big soccertainment for 6 th graders	6 th grade schools antwerp	10 schools	4,6
Sports on parking : storage / sportsbag	Neighbourhood	Weekly	1,2,3,4,5,6,7,8

EMPLOYEMENT

Employement kids neighbourhood during Home Matches	Neighbourhood Youth	50 kids	6,14,
Bridge Projects (new)	Lower educated people	20 kids	6,14,17, 18

De "8" (1); Pleinontwikkeling (2); Kids (3); Buurtsport (4); OCMW (5); Scholen (6); Samenlevingsopbouw (7), bewonersgroep (8); supportersvereniging (9) Centrum vr gelijkheid (10), Het Rode Kruis (11); KAVKA (12); Jes (13), sociale hulpgroepen (14); sportverenigings (15), instant A (16), Manus (17)



GERMINAL BEERSCHOT DOWNTOWN

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BLVB

Nationale Loterij
creëert kansen

startpeople

